



# INVENTORY

VERSION 9



**NEW LEAF**  
PAPER®

OUR MISSION IS TO  
**INSPIRE**  
THROUGH OUR SUCCESS,  
A FUNDAMENTAL  
SHIFT TOWARD  
**SUSTAINABILITY**  
IN THE PAPER INDUSTRY.

*Paper with a Past, and a Future.*

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Certifications and Environmental Standards



PROCESSED  
**CHLORINE  
FREE**



# REINCARNATION<sup>®</sup> MATTE COATED

The highest PCW matte coated paper manufactured for superior printability. Acid free with archival properties. 100% Post-Consumer Waste and Made in America.

TEXT/COVER	size	m weight	sheets/carton	sheets/skid	item #
<b>70# Text (30% PCW)</b> Opacity: 95 Caliper: 4.2 GSM: 104	19 x 25	70	1,800	—	512-3523
	23 x 35	119	1,200	—	512-3533
	25 x 38	140	1,000	9,000	512-3553 / 512-3555(s)
	28 x 40	165	900	8,000	512-3573 / 512-3575(s)
<b>80# Text</b> Opacity: 96 Caliper: 4.7 GSM: 118	13 x 19	41.6	1,075	—	512-4479
	19 x 25	80	1,800	—	512-4502
	23 x 35	136	1,100	—	512-4532
	24 x 36	146	1,000	—	512-4546
	25 x 38	160	1,000	8,000	512-4552 / 512-4562(s)
	28 x 40	189	800	7,000	512-4572 / 512-4582(s)
<b>100# Text</b> Opacity: 97 Caliper: 5.6 GSM: 148	23 x 35	169	900	—	512-5524
	25 x 38	200	800	—	512-5544
	28 x 40	236	600	—	512-5564
<b>110# Text / 7pt</b> Opacity: 97 Caliper: 7.2 GSM: 163	19 x 13	57.2	725	—	512-5569
	19 x 25	110	1,200	—	512-5572
	23 x 35	186	800	—	512-5575
	25 x 38	220	700	5,500	512-5578 / 512-5579(s)
	28 x 40	260	600	5,000	512-5582 / 512-5584(s)
<b>80# Cover</b> Opacity: 99 Caliper: 8.8 GSM: 216	19 x 13	75.9	600	—	512-6499
	20 x 26	160	900	—	512-6527
	23 x 35	248	600	—	512-6547
	26 x 40	320	500	4,000	512-6567 / 512-6577(s)
	28 x 40	345	400	—	512-6580
<b>100# Cover</b> Opacity: 99 Caliper: 10.9 GSM: 270	19 x 13	95.2	500	—	512-7483
	20 x 26	200	800	—	512-7510
	23 x 35	310	500	—	512-7536
	26 x 40	400	400	—	512-7556
	28 x 40	431	300	—	512-7572
<b>120# Cover</b> Opacity: 99 Caliper: 13.1 GSM: 324	20 x 26	240	600	—	512-8510
	26 x 40	480	300	—	512-8556
	28 x 40	517	300	—	512-8572

Digital stocks: 13 x 19 and 19 x 13. Matte Standard Offering listed above. Making Sheets: 5,000# without an upcharge; 2,500# with small order upcharge. Supersize sheets are subject to additional upcharges. Making Web: 10,000# minimum per item, an item is basis weight/finish/size combination. All Making orders subject to standard mill trade tolerances.



# REINCARNATION® SILK + GLOSS COATED

The highest PCW silk & gloss coated paper manufactured for superior printability. Acid free with archival properties. 100% Post-Consumer Waste and Made in America.

SILK TEXT/COVER	size	m weight	sheets/carton	sheets/skid	item #
<b>80# Text</b> Opacity: 95 Caliper: 3.9 GSM: 118	13 x 19	42.6	1,400	—	514-4479
	19 x 25	80	2,000	—	514-4502
	23 x 35	136	1,100	—	514-4532
	25 x 38	160	1,000	8,000	514-4552 / 514-4562(s)
	28 x 40	189	800	—	514-4572
<b>100# Text</b> Opacity: 96 Caliper: 4.9 GSM: 148	19 x 13	52	1,100	—	514-5502
	19 x 25	100	1,600	—	514-5504
	23 x 35	169	900	—	514-5524
	25 x 38	200	800	—	514-5544
	28 x 40	236	600	—	514-5564
<b>80# Cover</b> Opacity: 99 Caliper: 7.4 GSM: 216	19 x 13	75.9	725	—	514-6499
	20 x 26	160	1,000	—	514-6527
	23 x 35	248	600	—	514-6547
	26 x 40	320	500	—	514-6567
	28 x 40	345	400	—	514-6580
<b>100# Cover</b> Opacity: 99 Caliper: 9.4 GSM: 270	19 x 13	95.2	575	—	514-7483
	20 x 26	200	800	—	514-7510
	23 x 35	310	500	—	514-7536
	26 x 40	400	400	—	514-7556
	28 x 40	431	300	—	514-7572
<b>120# Cover</b> Opacity: 99 Caliper: 11.5 GSM: 324	20 x 26	240	600	—	514-8510
	26 x 40	480	300	—	514-8556
	28 x 40	517	300	—	514-8572
<b>150# Cover</b> Opacity: 99 Caliper: 15.5 GSM: 400	28 x 40	637	—	2,500 (Tabbed @ 250)	515-9266

Digital stocks: 13 x 19 and 19 x 13. Silk Standard Offering listed above. Making Sheets: 5,000# without an upcharge; 2,500# with small order upcharge. 150# Cover Making is 40,000# minimum (made in France). Supersize sheets are subject to additional upcharges. Making Web: 10,000# minimum per item, an item is basis weight/finish/size combination. All Making orders subject to standard mill trade tolerances.

## GLOSS TEXT/COVER

INQUIRE FOR AVAILABILITY AND LEAD TIMES

Gloss is available as a non-standard in the following basis weights subject to the following order restrictions  
80# Text / 100# Text / 80# Cover / 100# Cover / 120# Cover

Minimum Order quantity per product (note that orders must trim, those that do not trim will be priced with a trim penalty):  
Making Sheets: 40,000# | Text weights trim 100" - 109"; Cover weights trim 100" - 108". Making Web: 60,000# | Text weights trim 100" - 109"; Cover weights trim 100" - 108". Note that 70TX is available with 30% PCW in Gloss finish, subject to the 5,000#/10,000# minimum order quantities. All Making orders subject to standard mill trade tolerances.



# NEW LEAF INGENUITY® UNCOATED

The highest quality, sustainable uncoated hybrid sheet paper with a premium printing surface and exceptional ink holdout. Acid free with archival properties. 100% Post-Consumer Waste and Made in America.

TEXT/COVER	size	m weight	sheets/carton	sheets/skid	item #	
<b>60# Text</b> Opacity: 94 Caliper: 4.0 GSM: 89 Sheffield: 90	19 x 25	60	2,400 / Mill Order	—	398-1400	
	23 x 35	102	1,500	—	398-1420	
	25 x 38	120	1,200	—	398-1430	
	28 x 40	142	1,200 / Mill Order	—	398-1440	
<b>70# Text</b> Opacity: 95 Caliper: 4.6 GSM: 104 Sheffield: 90	19 x 25	70	2,000	—	398-1500	
	23 x 35	119	1,200	—	398-1520	
	25 x 38	140	1,000	8,000	398-1530 / 1531(s)	
	28 x 40	166	1,000	—	398-1540	
	#10 / #10SQ / #10WIN		2,500	399-4241 / 399-4243 / 399-4251		
	6x9 / 9x12 / 10x13 BOOKLET		1000/500/600	399-4220 / 399-4320 / 399-4330		
<b>80# Text</b> Opacity: 96 Caliper: 5.2 GSM: 118 Sheffield: 90	12 x 18	36.38	1,000	—	398-1605	
	13 x 19	41.6	1,000	—	398-1606	
	29.5 x 20.8125	103.41	1,000	—	398-1607	
	19 x 25	80	2,000	—	398-1600	
	23 x 35	136	1,100	—	398-1620	
	25 x 38	160	1,000	7,500	398-1630 / 398-1631(s)	
	28 x 40	189	800	—	398-1640	
	A2 / A6 / A7 ENV		1000/500/600	399-4260-R / 399-4270-R / 399-4280-R		
<b>100# Text</b> Opacity: 97 Caliper: 6.5 GSM: 148 Sheffield: 90	12 x 18	45.48	700	—	398-1705	
	13 x 19	52	700	—	398-1706	
	29.5 x 20.8125	129.26	700	—	398-1707	
	19 x 25	100	1,500	—	398-1710	
	23 x 35	169	1,000 / Mill Order	—	398-1720	
	25 x 38	200	750	—	398-1730	
	28 x 40	236	650	—	398-1740	
	<b>80# Cover</b> Opacity: 99 Caliper: 9.8 GSM: 216 Sheffield: 90	18 x 12	66.44	500	—	398-1805
19 x 13		76.00	500	—	398-1806	
20.8125 x 29.5		188.91	500	—	398-1807	
20 x 26		160	1,000	—	398-1800	
26 x 40		320	500	—	398-1830	
28 x 40		345	450	—	398-1840	
<b>100# Cover</b> Opacity: 99 Caliper: 12.0 GSM: 270 Sheffield: 90		18 x 12	83.08	400	—	398-1905
	19 x 13	95	400	—	398-1906	
	20.8125 x 29.5	236.14	400	—	398-1907	
	20 x 26	200	600	—	398-1900	
	26 x 40	400	300	—	398-1930	
	28 x 40	431	300	—	398-1940	
<b>130# Cover</b> O: 99 C: 15.4 GSM: 352 S: 90	26 x 40	520	300	—	398-3455	

Digital stocks HP Indigo Certified: 13 x 19 and 12 x 18. All Making orders subject to standard mill trade tolerances/minimums.





# PIONEER® UNCOATED

First 100% PCW opaque/offset. Excellent print quality, Elegant finish and rich color, Superior Opacity. Acid free with archival properties. 100% Post-Consumer Waste and Made in America.

TEXT/COVER	size	m weight	sheets/carton	sheets/skid	item #
<b>40# Text</b> Opacity: 86 Caliper: 3.1 GSM: 59 Sheffield: 130	INQUIRE FOR AVAILABILITY				
<b>50# Text</b> Opacity: 92 Caliper: 4.1 GSM: 74 Sheffield: 160	23 x 35	85	—	—	156-1405
	25 x 38	100	—	—	156-1408
<b>60# Text</b> Opacity: 93 Caliper: 4.5 GSM: 89 Sheffield: 160	19 x 25	60	2,000	—	156-1500
	23 x 35	102	1,500	18,000	156-1600 / 156-1601(s)
	25 x 38	120	1,000	18,000	156-1700 / 156-1701(s)
	17.5" rolls	—	640 lbs /roll *	2 rolls per skid	156-1917
	35" rolls	—	1,290 lbs /roll *	1 roll per skid	156-1935
* 40" OD with 3" Core, lbs listed are average roll weight.					
<b>70# Text</b> Opacity: 95 Caliper: 5.1 GSM: 104 Sheffield: 160	19 x 25	70	2,000	—	156-2500
	23 x 35	119	1,000	—	156-2600
	25 x 38	140	1,000	13,000	156-2700 / 156-2701(s)
<b>65# Cover</b> Opacity: 98 Caliper: 8.2 GSM: 176 Sheffield: 150	20 x 26	130	1,000	—	156-6026
	23 x 35	201	500	—	156-6035
	26 x 40	260	500	—	156-6040
<b>87# / 7pt Reply</b> Opacity: 97 Caliper: 7.2 GSM: 129 Sheffield: 280	23 x 35	147	1,000	—	156-7035
	25 x 38	174	1,000	—	156-7038
<b>110# / 9pt Reply</b> Opacity: 99 Caliper: 9.4 GSM: 199 Sheffield: 150	20 x 26	147	1,000	—	156-9026
	23 x 35	227	500	—	156-9035
	26 x 40	294	500	—	156-9040

All Making orders subject to standard mill trade tolerances.



# DIGITAL PAPER

The highest PCW paper manufactured for superior digital printability. Acid free with archival properties. 100% Post-Consumer Waste and Made in America.

REINCARNATION MATTE	bright	size	m weight	sheets/carton	item #
<b>80# Text</b> Opacity 96 / Caliper 4.7 / GSM 118	95	13 x 19	41.6	1,075	512-4479
<b>110# Text / 7pt</b> Opacity 97 / Caliper 7.2 / GSM 163	95	19 x 13	57.2	725	512-5569
<b>80# Cover</b> Opacity 99 / Caliper 8.8 / GSM 216	95	19 x 13	75.9	600	512-6499
<b>100# Cover</b> Opacity 99 / Caliper 10.9 / GSM 270	95	19 x 13	95.2	500	512-7483
REINCARNATION SILK	bright	size	m weight	sheets/carton	item #
<b>80# Text</b> Opacity 95 / Caliper 3.9 / GSM 118	95	13 x 19	41.6	1,400	514-4479
<b>100# Text</b> Opacity 96 / Caliper 4.9 / GSM 148	95	19 x 13	52	1,100	514-5502
<b>80# Cover</b> Opacity 99 / Caliper 7.4 / GSM 216	95	19 x 13	75.9	725	514-6499
<b>100# Cover</b> Opacity 99 / Caliper 9.4 / GSM 270	95	19 x 13	95.2	575	514-7483
INGENUITY / UNCOATED	bright	size	m weight	sheets/carton	item #
<b>80# Text (HP Indigo Certified)</b> Opacity 96 / Caliper 5.2 / GSM 118 Sheffield 90	96	12 x 18	36.38	1,000	398-1605
	96	13 x 19	41.6	1,000	398-1606
	96	29.5 x 20.8125	103.41	1,000	398-1607
<b>100# Text (HP Indigo Certified)</b> Opacity 97 / Caliper 6.5 / GSM 148 Sheffield 90	96	12 x 18	45.48	700	398-1705
	96	13 x 19	52	700	398-1706
	96	29.5 x 20.8125	129.26	700	398-1707
<b>80# Cover (HP Indigo Certified)</b> Opacity 99 / Caliper 9.8 / GSM 216 Sheffield 90	96	18 x 12	66.44	500	398-1805
	96	19 x 13	76.00	500	398-1806
	96	20.8125 x 29.5	188.91	500	398-1807
<b>100# Cover (HP Indigo Certified)</b> Opacity 99 / Caliper 12.0 / GSM 270 Sheffield 90	96	18 x 12	83.08	400	398-1905
	96	19 x 13	95	400	398-1906
	96	20.8125 x 29.5	236.14	400	398-1907

# OFFICE PAPER

100% Post-Consumer Waste and Made in America. Outstanding Opacity.

NEW LEAF OFFICE PAPER	bright	weight	size	sheets/ream	sheets/carton	item #
<b>Copy Paper</b>	92	20# Bond	8.5 x 11	500	5,000	611-1160
<b>Copy Paper</b>	92	20# Bond	8.5 x 14	500	5,000	611-1185
<b>Laser &amp; Inkjet Paper</b>	92	24# Bond	8.5 x 11	500	2,500	611-1191

100% PCW Pastel Colors / Inquire for availability-minimums may apply.





# NEW LEAF PAPER®

Innovative people redefining paper.

## NEW LEAF PAPER,

A Public Benefit Corporation

510 16th Street, Suite 520 Oakland, California 94612

Phone 888.989.5323 info@newleafpaper.com newleafpaper.com

## ADDITIONAL OFFICE LOCATIONS:

Boston, Massachusetts Burlington, Vermont

## SAMPLES, QUOTES AND ORDERS:

Please contact your local sales representative  
or customer service at NLPCS@newleafpaper.com

### NEW LEAF PAPER® EcoAudit™


New Leaf Paper saved the following resources in the production of this Inventory Guide by using 1,060 pounds of post-consumer recycled fiber stocks instead of virgin fibers. Calculations based on research by Environmental Defense Fund and other members of the Paper Task Force.

 11 TREES

 4,955 GAL WATER

 5 MILLION BTUS ENERGY

 332 LBS SOLID WASTE

 913 LBS GREENHOUSE GAS



RUN A NEW LEAF ECO AUDIT ON YOUR PRINT JOB BY CONTACTING  
CUSTOMER SERVICE OR BY VISITING [WWW.NEWLEAFPAPER.COM/ECOAUDIT](http://WWW.NEWLEAFPAPER.COM/ECOAUDIT).

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