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“The Baylor Business Review (BBR) magazine is the flagship communication of Baylor University’s Hankamer School of Business. The mission of Baylor Business is to cultivate principled leaders and serve the global marketplace through transformational learning and impactful scholarship in a culture of innovation guided by Christian values. The BBR communicates this mission through stories about how the mission and values manifest in the lives of our alumni, faculty and students, as well as other business leaders around the world on New Leaf Ingenuity paper. The 100 percent postconsumer waste recycled paper selection allows the BBR to be environmentally friendly without sacrificing the high quality look and feel readers have come to expect from the award-winning magazine.”

*Becca Broaddus
Editor, Baylor Business Review*

*Publications Manager, Communications & Marketing
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