

SUSTAINABLE PAPER SOLUTIONS

Success! STORY



What happens when **two dynamic women**, who share a love for printing ink's perfume, come together? They form Snowball Print Marketing! This company is **the only women-owned, ancient-forest friendly print management company in the world.**


With over 35 years of combined experience executing the most **innovative print marketing**, these ladies are true pioneers. They are committed to **sourcing the highest post-consumer recycled paper.** They have found **New Leaf Paper's Harmony Offset 100% PCRf aligns with their environmental ethics of sustainability, transparency and stewardship.**

Snowball is committed to educating their clients about the **real benefits of buying sustainably produced paper.** They provide an itemized account of the project savings in water, CO2, trees, and other metrics on each invoice. This level of transparency promotes **positive environmental choices** made that contribute to a sustainable supply process.


Sustainability Transparency Stewardship

"We partner with New Leaf Paper on their 100% post-consumer paper on many of our direct mail collateral. Consumers often have no idea how much their money can make a difference in the world - for a little more; we can create a booming circular economy!"

—Jenny Dela Cruz, COO & Co-Founder, Snowball Print Marketing Inc.


 **NEW LEAF PAPER®** ENVIRONMENTAL IMPACT STATEMENT
Paper with a past, and a future. of using post-consumer recycled fiber vs. virgin fiber

Snowball Print Marketing uses Harmony Offset 100% PCRf and other grades. From November 2019-September 2020, usage has had this impact:

 TREES 1,640 fully grown	 WATER 180,000 gallons	 ENERGY 701 million BTUs	 SOLID WASTE 5,600 pounds	 GREENHOUSE GASES 756,000 pounds
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Environmental-impact estimates were made using the Environmental Paper Network Paper Calculator version 4.0. For more information visit www.papercalculator.org.

WWW.NEWLEAFPAPER.COM

Learn how you can reduce your environmental footprint with sustainable paper solutions from New Leaf Paper. CONTACT US: info@newleafpaper.com



NEW LEAF PAPER